

# LG Electronics India

India | Consumer Electronics | Result Update



16 August 2026

## Premiumization drives sales; margin sustained

LG Electronics India (LGEL IN) reported healthy sales growth, led by broad-based double-digit growth across categories. The premium portfolio across home appliances and air solutions and home entertainment segments grew faster than the average portfolio, leading to better realization. Exports grew strongly despite the Middle East crisis. Unlike other consumer durables brands, LGEL margin remains resilient despite input cost inflation based on higher premium mix, price hikes, and better sourcing. Hence, we retain **Accumulate** with a TP of INR 1,925 on 45x June FY28E P/E. The company is a prominent consumer durables brand with market leadership across several categories. We remain positive based on aspirational demand driving its premium portfolio, industry-leading margin, exports potential, and large capex plan of INR 50bn to bolster revenue and deepen backward integration.

**Premium mix outperforms:** Q1 sales grew 16% YoY at INR 72bn based on higher realization from the premium portfolio and price hikes undertaken in the range of 10-14%. The home appliances and air solutions (HA) segment (77% of sales) grew 14% YoY on robust sales of premium French door and side-by-side (SBS) refrigerators, 8kg+ washing machines, room air conditioners (RAC), and dishwashers. While the home entertainment (HE) segment (23% of sales) grew 22% YoY, due to strong demand for large screen TV, especially OLED & QLED amid sporting events and aspirational demand. The 55-plus-inch category surged 55% YoY. LGEL commands a 26% market share in TV with a 59% share in the OLED category (Source: company). Management reiterates target of late-teens sales growth in FY27.

**Resilient margin on better mix and price hikes:** Q1 EBITDA stood at INR 9bn, 5% above our estimates, with EBITDA margin rising 110bp YoY to 12.5% on higher premium mix and price hikes. Segment-wise, EBIT margin for HA inched up 10bp to 11.6% whereas margin for HE surged 340bp YoY, due to higher OLED & QLED mix, cost efficiency, and normalized ad spend. Management has highlighted FY27 EBITDA margin to remain in the early double-digits.

**Strong exports momentum despite geopolitical tensions:** Exports remains strong, up ~30% YoY despite the Middle East war, led by higher sale of large-capacity, frost-free, and SBS refrigerators to Asia, and the African Union (AU). The *Essential* (entry-level) series, including refrigerators and washing machines, saw an uptick during Q1 and is exported to 22 countries across Asia, the AU, and the EU.

**Retain Accumulate with a higher TP of INR 1,925:** We increase our EPS by 6% each for FY28E and FY29E, as the premium portfolio share in revenue increases, exports share rises, and compressor capex drive backward integration, supporting margin. We retain **Accumulate** with a higher TP of INR 1,925 from INR 1,750 on 45x (unchanged) June FY28 P/E, given LGEL's market leadership in most durable categories, industry-leading margin, higher premium contribution vs peers, growth via the new *LG Essential* series, and commencement of the new Sri City facility, providing robust revenue visibility. We expect an earnings CAGR of 25% during FY26-29E with an average ROE and ROCE of 27% during FY27-29E.

### Key financials

| YE March (INR mn) | FY25    | FY26    | FY27E   | FY28E   | FY29E   |
|-------------------|---------|---------|---------|---------|---------|
| Revenue (INR mn)  | 243,666 | 246,049 | 286,606 | 322,938 | 370,001 |
| YoY (%)           | 14.1    | 1.0     | 16.5    | 12.7    | 14.6    |
| EBITDA (INR mn)   | 31,101  | 24,083  | 33,056  | 38,514  | 44,603  |
| EBITDA margin (%) | 12.8    | 9.8     | 11.5    | 11.9    | 12.1    |
| Adj PAT (INR mn)  | 22,033  | 16,851  | 23,888  | 27,787  | 32,615  |
| YoY (%)           | 45.8    | (23.5)  | 41.8    | 16.3    | 17.4    |
| Fully DEPS (INR)  | 32.5    | 24.8    | 35.2    | 40.9    | 48.0    |
| RoE (%)           | 45.2    | 24.7    | 28.1    | 26.9    | 26.2    |
| RoCE (%)          | 56.0    | 29.5    | 33.3    | 31.7    | 30.5    |
| P/E (x)           | 53.3    | 69.7    | 49.1    | 42.3    | 36.0    |
| EV/EBITDA (x)     | 36.5    | 47.1    | 34.3    | 29.4    | 25.4    |

Note: Pricing as on 14 August 2026; Source: Company, Elara Securities Estimate

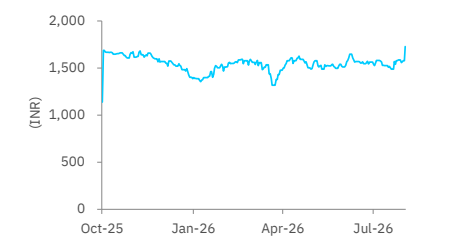
Rating: **Accumulate**  
 Target Price: **INR 1,925**  
 Upside: **11%**  
 CMP: **INR 1,730**  
 As on 14 August 2026

#### Key data

|                            |              |
|----------------------------|--------------|
| Bloomberg                  | LGEL IN      |
| Reuters Code               | LGELNS       |
| Shares outstanding (mn)    | 679          |
| Market cap (INR bn/USD mn) | 1,174/12,302 |
| EV (INR bn/USD mn)         | 1,134/11,881 |
| ADTV 3M (INR mn/USD mn)    | 1,229/13     |
| 52 week high/low           | 1,749/1,300  |
| Free float (%)             | 15           |

Note: as on 14 August 2026; Source: Bloomberg

#### Price chart



Source: Bloomberg

| Shareholding (%) | Q2 FY26 | Q3 FY26 | Q4 FY26 | Q1 FY27 |
|------------------|---------|---------|---------|---------|
| Promoter         | 0.0     | 85.0    | 85.0    | 85.0    |
| % Pledge         | 0.0     | 0.0     | 0.0     | 0.0     |
| FII              | 0.0     | 3.0     | 2.7     | 3.1     |
| DII              | 0.0     | 7.2     | 8.0     | 7.8     |
| Others           | 0.0     | 4.8     | 4.2     | 4.0     |

Source: BSE

| Price performance (%) | 3M  | 6M    | 12M   |
|-----------------------|-----|-------|-------|
| Nifty                 | 3.1 | (5.3) | (1.1) |
| LG Electronics India  | 9.5 | 14.5  | 0.0   |
| NSE Mid-cap           | 4.6 | 1.5   | 6.3   |
| NSE Small-cap         | 9.3 | 13.5  | 9.7   |

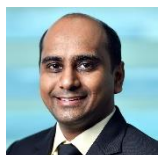
Source: Bloomberg

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## Financials (YE March)

| Income Statement (INR mn)                  | FY25           | FY26           | FY27E          | FY28E          | FY29E          |
|--------------------------------------------|----------------|----------------|----------------|----------------|----------------|
| Total Revenue                              | 243,666        | 246,049        | 286,606        | 322,938        | 370,001        |
| Gross Profit                               | 77,866         | 74,380         | 88,848         | 101,725        | 117,475        |
| EBITDA                                     | 31,101         | 24,083         | 33,056         | 38,514         | 44,603         |
| EBIT                                       | 27,298         | 20,122         | 28,321         | 32,754         | 37,972         |
| Interest expense                           | 306            | 406            | 425            | 450            | 500            |
| Other income                               | 2,640          | 3,279          | 4,039          | 4,843          | 6,131          |
| Exceptional/ Extra-ordinary items          | -              | -              | -              | -              | -              |
| PBT                                        | 29,631         | 22,995         | 31,935         | 37,148         | 43,602         |
| Tax                                        | 7,598          | 6,144          | 8,048          | 9,361          | 10,988         |
| Minority interest/Associates income        | -              | -              | -              | -              | -              |
| Reported PAT                               | 22,033         | 16,851         | 23,888         | 27,787         | 32,615         |
| Adjusted PAT                               | 22,033         | 16,851         | 23,888         | 27,787         | 32,615         |
| Balance Sheet (INR mn)                     | FY25           | FY26           | FY27E          | FY28E          | FY29E          |
| Shareholders' Equity                       | 59,702         | 76,656         | 93,652         | 113,294        | 135,727        |
| Minority Interest                          | -              | -              | -              | -              | -              |
| Trade Payables                             | 33,671         | 35,135         | 39,261         | 43,353         | 48,658         |
| Provisions & Other Current Liabilities     | 15,313         | 16,564         | 17,889         | 19,320         | 20,865         |
| Total Borrowings                           | -              | -              | -              | -              | -              |
| Other long term liabilities                | 6,485          | 8,009          | 8,649          | 9,341          | 10,089         |
| <b>Total liabilities &amp; equity</b>      | <b>115,171</b> | <b>136,363</b> | <b>159,452</b> | <b>185,308</b> | <b>215,339</b> |
| Net Fixed Assets                           | 13,197         | 15,488         | 21,753         | 24,994         | 26,363         |
| Goodwill                                   | -              | -              | -              | -              | -              |
| Intangible assets                          | 94             | 115            | 115            | 115            | 115            |
| Business Investments / other NC assets     | 6,472          | 13,176         | 13,284         | 13,026         | 13,328         |
| Cash, Bank Balances & treasury investments | 37,415         | 44,763         | 54,561         | 68,845         | 89,209         |
| Inventories                                | 30,315         | 29,616         | 36,120         | 41,584         | 45,617         |
| Sundry Debtors                             | 23,612         | 28,251         | 28,268         | 30,967         | 34,466         |
| Other Current Assets                       | 4,067          | 4,954          | 5,350          | 5,778          | 6,240          |
| <b>Total Assets</b>                        | <b>115,171</b> | <b>136,363</b> | <b>159,452</b> | <b>185,308</b> | <b>215,339</b> |
| Cash Flow Statement (INR mn)               | FY25           | FY26           | FY27E          | FY28E          | FY29E          |
| <b>Cashflow from Operations</b>            | <b>18,652</b>  | <b>29,498</b>  | <b>29,734</b>  | <b>37,363</b>  | <b>44,225</b>  |
| Capital expenditure                        | (3,393)        | (11,722)       | (10,420)       | (8,000)        | (7,500)        |
| Acquisitions / divestitures                | -              | -              | -              | -              | -              |
| Other Business cashflow                    | -              | -              | -              | -              | -              |
| <b>Free Cash Flow</b>                      | <b>15,259</b>  | <b>17,776</b>  | <b>19,314</b>  | <b>29,363</b>  | <b>36,725</b>  |
| Cashflow from Financing                    | (70)           | (10,428)       | (9,515)        | (15,080)       | (16,360)       |
| Net Change in Cash / treasury investments  | 15,189         | 7,348          | 9,799          | 14,283         | 20,365         |
| Key assumptions & Ratios                   | FY25           | FY26           | FY27E          | FY28E          | FY29E          |
| Dividend per share (INR)                   | -              | -              | 10.0           | 12.0           | 15.0           |
| Book value per share (INR)                 | 88.0           | 112.9          | 138.0          | 166.9          | 200.0          |
| RoCE (Pre-tax) (%)                         | 56.0           | 29.5           | 33.3           | 31.7           | 30.5           |
| ROIC (Pre-tax) (%)                         | 117.8          | 63.3           | 68.2           | 67.3           | 72.5           |
| ROE (%)                                    | 45.2           | 24.7           | 28.1           | 26.9           | 26.2           |
| Asset Turnover (x)                         | 18.5           | 17.2           | 15.4           | 13.8           | 14.4           |
| Net Debt to Equity (x)                     | (0.6)          | (0.6)          | (0.6)          | (0.6)          | (0.7)          |
| Net Debt to EBITDA (x)                     | (1.2)          | (1.9)          | (1.7)          | (1.8)          | (2.0)          |
| Interest cover (x) (EBITDA/ int exp)       | 101.5          | 59.3           | 77.8           | 85.6           | 89.2           |
| Total Working capital days (WC/rev)        | 30.3           | 33.7           | 32.0           | 33.0           | 31.0           |
| Valuation                                  | FY25           | FY26           | FY27E          | FY28E          | FY29E          |
| P/E (x)                                    | 53.3           | 69.7           | 49.1           | 42.3           | 36.0           |
| P/Sales (x)                                | 4.8            | 4.8            | 4.1            | 3.6            | 3.2            |
| EV/ EBITDA (x)                             | 36.5           | 47.1           | 34.3           | 29.4           | 25.4           |
| EV/ OCF (x)                                | 60.8           | 38.4           | 38.1           | 30.3           | 25.6           |
| FCF Yield                                  | 1.3            | 1.6            | 1.7            | 2.6            | 3.2            |
| Price to BV (x)                            | 19.7           | 15.3           | 12.5           | 10.4           | 8.7            |
| Dividend yield (%)                         | -              | -              | 0.6            | 0.7            | 0.9            |

Note: Pricing as on 14 August 2026; Source: Company, Elara Securities Estimate

Revenue CAGR of 15% during FY26-29E

**Exhibit 1: Quarterly performance**

| YE March (INR mn) | Q1FY27 | Q1FY26 | YoY (%) | Q4FY26 | QoQ (%) |
|-------------------|--------|--------|---------|--------|---------|
| Net Sales         | 72,334 | 62,629 | 15.5    | 80,536 | (10.2)  |
| EBITDA            | 9,043  | 7,163  | 26.2    | 9,454  | (4.3)   |
| EBITDA Margin (%) | 12.5   | 11.4   | 106.5   | 11.7   | 76.3    |
| Other Income      | 947    | 744    | 27.3    | 1,011  | (6.3)   |
| Interest          | 91     | 85     | 7.4     | 138    | (33.7)  |
| Depreciation      | 1,118  | 902    | 23.9    | 1,016  | 10.0    |
| PBT               | 8,781  | 6,920  | 26.9    | 9,310  | (5.7)   |
| Tax               | 2,252  | 1,787  | 26.0    | 2,383  | (5.5)   |
| Tax Rate (%)      | 26     | 26     | (17.9)  | 26     | 5.2     |
| Reported PAT      | 6,529  | 5,133  | 27.2    | 6,927  | (5.8)   |
| Adjusted PAT      | 6,529  | 5,133  | 27.2    | 6,927  | (5.8)   |

Source: Company, Elara Securities Research

**Earnings call key takeaways**
**Q1 performance**

- Every category grew into the double digits in volume and value terms
- Domestic sales is higher, due to sales of feature-rich, higher-value and energy-efficient products
- Working capital at ~INR 12.6bn
- Cash position at ~INR 57.1bn

**Home appliances and air solutions**

- Essential series sales at 500,000 units in H1CY26
- Essential series margins are in line with the B2C category products
- Compressor production will begin from Q1CY27
- Current RAC compressors capacity at 1.0mn units at Greater Noida and adding 2.0mn units at the Sri City plant
- Refrigerator compressors capacity at 7.0mn units at the Greater Noida plant
- Localized plastic moulding components, sourcing raw materials strategically, sourcing from several vendors

**Home entertainment**

- Larger screens and OLED & QLED sales was bolstered due to sporting league
- Institutional and government orders have been healthy
- New product launches will be done in QLED and OLED
- Volume side – consumers are upgrading to larger TV sets
- 55-plus-inch TV grew 33% YoY; they contribute 50% of sales
- Channel stocking is underway ahead of *Onam*, *Durga Puja* and *Diwali*

**B2B segment**

- Two lines: HVAC and information display panels
- Data center – B2B business for mid-scale Ds – supplying multi-VRF systems, chillers but the hyperscaler segment at preliminary stage

- Aim to partner with DC distributors and integrators

## Exports

- Highest-ever quarterly exports, led by premium products like SBS refrigerators and large capacity refrigerators
- Essential series – refrigerators and washing machines in Asia, the Middle East, and the AU
- Exporting to 65 countries globally

## Guidance and outlook

- H2 will be driven by television and washing machines
- Localization at 55.2% in the past year and further improving it. It expects a 65% localization rate in the next 3-4 years

## Capex

- Capex of ~INR 7.4bn in Q1, out of which ~INR 5.1bn behind Sri City
- Air pump compressor and RAC capacity will be live in H2 from Sri City
- Ongoing capacity expansion underway at Pune and Greater Noida

## Exhibit 2: Valuation

| (INR)                     |              |
|---------------------------|--------------|
| EPS - FY28E               | 35.2         |
| EPS – FY29E               | 40.9         |
| Target multiple (x)       | 45.0         |
| June 2028E EPS            | 43.0         |
| <b>Target price (INR)</b> | <b>1,925</b> |

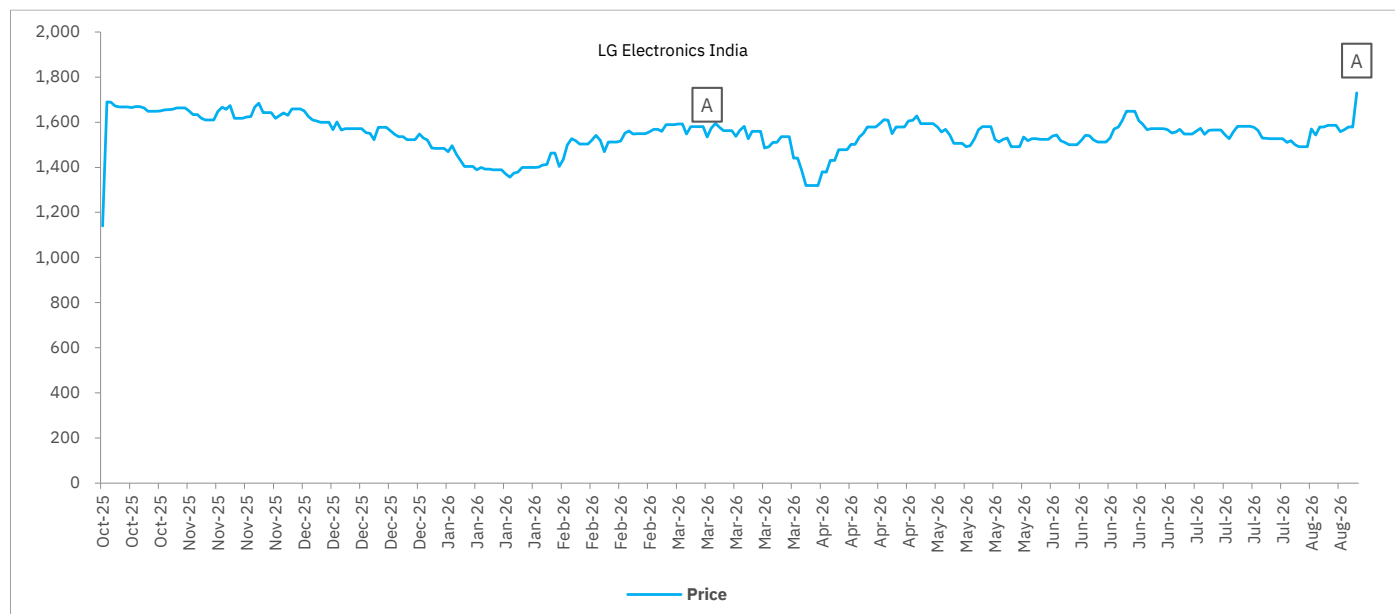
Source: Elara Securities Estimate

## Exhibit 3: Change in estimates

| (INR mn)          | Earlier      |         |         | Revised      |         |         | % Change    |       |       |
|-------------------|--------------|---------|---------|--------------|---------|---------|-------------|-------|-------|
|                   | FY27E        | FY28E   | FY29E   | FY27E        | FY28E   | FY29E   | FY27E       | FY28E | FY29E |
| Revenue           | 280,473      | 316,237 | 362,193 | 286,606      | 322,938 | 370,001 | 2.2         | 2.1   | 2.2   |
| EBITDA            | 31,168       | 37,022  | 42,847  | 33,056       | 38,514  | 44,603  | 6.1         | 4.0   | 4.1   |
| EBITDA margin (%) | 11.1         | 11.7    | 11.8    | 11.5         | 11.9    | 12.1    | 42.1        | 21.9  | 22.5  |
| PAT               | 22,191       | 26,384  | 30,861  | 23,888       | 27,787  | 32,615  | 7.6         | 5.3   | 5.7   |
| EPS (INR)         | 32.7         | 38.9    | 45.5    | 35.2         | 40.9    | 48.0    | 7.6         | 5.3   | 5.7   |
| <b>TP (INR)</b>   | <b>1,750</b> |         |         | <b>1,925</b> |         |         | <b>10.0</b> |       |       |

Source: Elara Securities Estimate

## Coverage History



| Date        | Rating     | Target Price (INR) | Closing Price (INR) |
|-------------|------------|--------------------|---------------------|
| 09-Mar-2026 | Accumulate | 1,750              | 1,534               |
| 14-Aug-2026 | Accumulate | 1,925              | 1,730               |

## Guide to Research Rating

|                       |                             |
|-----------------------|-----------------------------|
| <b>BUY (B)</b>        | Absolute Return >+20%       |
| <b>ACCUMULATE (A)</b> | Absolute Return +5% to +20% |
| <b>REDUCE (R)</b>     | Absolute Return -5% to +5%  |
| <b>SELL (S)</b>       | Absolute Return < -5%       |

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